

Module Code:	ARD551
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Module Title:	Specialist Study (Applied Art)
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Level:	5	Credit Value:	40
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Cost Centre(s):	GAAA	JACS3 code:	W700 / HECoS: 100895
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Faculty:	Faculty of Arts, Science and Technology	Module Leader:	C.Alonso
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Scheduled learning and teaching hours	80 hrs
Guided independent study	320 hrs
Placement	0 hrs
Module duration (total hours)	400 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Applied Art	✓	

Pre-requisites

Office use only

Initial approval: 14/01/2019

Version no:1

With effect from: 01/09/2019

Date and details of revision:

Version no:

Module Aims

- To provide an appreciation of the broader directions within which creative practice can take place.
- To provide opportunity to develop particular aspects of current research through advanced means of creative practice in a chosen Applied Arts discipline.
- To gain an appreciation of the uncertainty, ambiguity and limits of knowledge.
- To develop the ability to manage their own learning and to make use of original materials and critical reflection appropriate to the direction of study.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
 KS2 Leadership, team working and networking skills
 KS3 Opportunity, creativity and problem solving skills
 KS4 Information technology skills and digital literacy
 KS5 Information management skills
 KS6 Research skills
 KS7 Intercultural and sustainability skills
 KS8 Career management skills
 KS9 Learning to learn (managing personal and professional development, self-management)
 KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Explore the broader directions in which their design practice can take place.	KS6	
2	Develop personal research and extend their creative practice within a chosen area of Applied Arts.	KS3	
3	Critically evaluate arguments, assumptions, abstract concepts and make judgments in identifying and solving problems	KS1 KS5	
4	Extend theoretical and practical understanding in a chosen direction of design study	KS7 KS9	

Transferable skills and other attributes

Time management
Good Health and safety practice.
Communication Skills.
IT Skills

Derogations

N/A

Assessment:

Indicative Assessment Tasks:

Students will produce a body of work dependent on the direction of study within their subject area. Assessment will be based on competence in research methodology, analysis of design problems, expression of ideas and concepts, effectiveness of communication, choice of appropriate media and techniques, production process and presentation skills.

Assignments will be presented in an appropriate format for group analysis. Students will keep technical and contextual files and a reflective journal that evidences their research, investigation of ideas and a self-critical evaluation of their work. Attendance and contributions to seminars and critiques will also be taken into consideration when assessing students' performance and learning in this module.

Formative assessments through group critiques will take place in stages through the semester. Individual summative assessments will take place at the end of the module.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Research and design development.
- Conceptualisation of ideas.
- Critical analysis and communication of design solutions.
- Appropriate use of media and techniques.
- Presentation and critical evaluation of finished work.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1, 2 ,3, 4	Coursework	100%		

Learning and Teaching Strategies:

Key lectures by programme staff will analyse and explore different areas of design practice. Themed seminars will consider social, ethical and cultural issues within current practice that will encourage group debate.

Students will develop personal research for their work and explore design solutions in a variety of directions using appropriate media and methods. Emphasis will be placed on research and analysis from critical and contextual viewpoints. Tutorial support and guidance will be provided on a regular basis to allow negotiation and monitoring through design and production of work.

The module draws attention to the applications of skills to a variety of situations and outcomes. The student will expand their terms of reference within the Applied Arts sector, and consider new challenges for their development.

Experiential learning and seminars will be used as appropriate.

Students will select the subject matter and determine the approach and structure of their concepts in answer to their choice of assignment. They will give consideration to the relationship between target audience/viewer and what is being communicated.

Practical studio work will involve both the design and production of assignments through to finished presentation. This could enable students to produce sustained pieces of work in preparation of their negotiated studies work at level 6.

Students will make formal presentations of their work to their tutors and peer group for critical analysis. This will be done in stages at specified completion points during design and production of assignments.

Syllabus outline:

This module enables students to further develop design methodology and creative practice in a variety of directions. They aim to extend the student's theoretical knowledge and technical experience in areas that can facilitate and enrich their design direction. They also aim to extend and complement theoretical and practical work throughout other modules at this level. Consideration of social, ethical and cultural issues within current practice will form part of this exploration. Students will initiate, develop and realise distinctive and creative work within their chosen applied art discipline.

Students will have greater responsibility for the direction of their work and the opportunity to develop their choice of media in the interpretation of finished work.

Indicative Content:

Students will extend the development of their thinking, identifying new challenges that will require them to consider how their intended work relates to the Applied Arts sector. This will permit the student to consider presenting design proposals and samples in response to public art schemes, competitions or commissions.

Indicative Bibliography:

Essential reading

Due to the external nature of these projects and the potential varied themes, essential reading will be provided by tutors in relation to the project brief.

Other indicative reading

Boylerian, G.M. & Dent, A. (2007), 'Ultra Materials how materials innovation is changing the world', Thames and Hudson.
 Cherry, N. (2013), Jewellery Design and Development: From concept to Object. A&C Black.
 Cummings, K. (2002), Techniques of Kiln Formed Glass, A&C Black.
 Loder, C. (2013), Sculpting and Hand building (New Ceramics) A&C Black.
 Goldsworthy, A. (2010), Wood: Andy Goldsworthy, Thames and Hudson.
 Sentence, P. (2003), Wood: The world of wood work and carving, Thames and Hudson.
 Sentence, B. & Sentence, P. (2009), Craft Traditions of the World, Thames and Hudson.
 Thwaites, A.M. (2011), Mould Making for Glass A&C Black.

Periodicals/ web resources

Ceramic Review

Ceramic monthly

New Zealand Potter

Ceramics Art and Perception

Metalsmith

Crafts

American Craft

Craft Arts International, Au

Blueprint

Icon

Wallpaper

Neues Glas

www.craftscouncil.org.uk

<http://www.craftscouncil.org.uk/articles/the-here-and-now/>

<http://www.artjewelryforum.org>

<http://technical-journal.thegoldsmiths.co.uk>

<https://www.youtube.com/playlist?list=PLIEbleYhbhsNmaOzl-RAuUM0aHB-yXqY6>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>